SDL Language Cloud FAQ

For our translation management customers

June 2019

SDL Language Cloud FAQ:
For Translation Management Customers

What was announced?

On June 11, SDL announced the technology preview availability of SDL Language Cloud. This is the first release of our new cloud-based intelligent translation management capability and the first step toward unifying the entire localization process.

Why did we develop SDL Language Cloud?

Companies are increasingly focused on streamlining and automating their content supply chains to power the customer journey, however making content multilingual is still too time consuming and complicated, even with the help of existing translation management tools. This makes it difficult and often impossible to deliver an exceptional customer experience to a worldwide audience. As the amount of content that needs to be multilingual is increasing exponentially, current solutions must evolve to meet the demand. SDL Language Cloud was developed to solve this challenge.

What is SDL Language Cloud?

SDL Language Cloud is the first end-to-end translation solution powered by machine intelligence and human expertise. SDL Language Cloud offers the best translation management capabilities to allow you to focus on what's important: control, visibility, and scalability of your translations. We combine SDL Linguistic AI™, 100% SDL Trados Studio compatibility and integration, our latest neural machine translation, and role-specific user experiences to connect, streamline and automate the entire localization process. Organizations can now effectively translate *all* content regardless of volume, file type, or method.

Who is SDL Language Cloud designed for?

SDL Language Cloud was designed to address the unique needs of each major stakeholder in the localization process. Translation requesters have easy-to-use request portals and simple status tracking. Project managers benefit from sophisticated reporting dashboards, modern data visualizations such as heatmaps, and SDL Linguistic AI that pre-determines appropriate translation assets for projects. Translators no longer have to export content to SDL Trados Studio thanks to direct integration. All linguists (translators and reviewers) can access the online editor for quick updates or last minute changes. Finally, with our cloud micro-services architecture, systems administrators no longer have to worry about deployment or upgrade issues, and even have the option to outsource ongoing administration to a fully managed service.

How does this impact my existing translation management investment?

There is no immediate impact on the support and maintenance of your current translation management system. SDL continues to support all existing translation management offerings: SDL Managed Translation, SDL TMS, SDL MultiTrans, and SDL WorldServer.

When can I transition from my current product to SDL Language Cloud?

As already stated, SDL continues to support and maintain all translation management systems in the immediate future, but we are committed to engaging with every customer interested in transitioning to SDL Language Cloud.

Before the end of 2019, SDL will inform all customers of our SDL Language Cloud development roadmap along with milestones to reach feature parity with your translation management system. Based on that timeline, we will engage with you to develop a transition plan should you choose to do so. Our goal is to be very clear and as early as possible in notifying you of these dates.

SDL recognizes the investment you've made in translation management and is committed to your ongoing success. In time, every customer will have the option to transition to SDL Language Cloud – even on-premise deployments.

When can I see SDL Language Cloud for myself?

Ahead of general product availability later this year, we will provide online demonstrations of SDL Language Cloud to our existing customers of SDL Managed Translation, SDL TMS, SDL MultiTrans, and SDL WorldServer.

If you prefer a more in-depth, one-on-one demonstration, please contact your account representative who will gladly schedule one for you.

Where can I find more information about SDL Language Cloud?

Please see our website, www.sdl.com/languagecloud for general information and stay tuned for more online communications and live events.

Where do I go if I have questions around my existing offering?

All current communication channels remain open and available. Please contact us through your preferred channel if you have any additional questions or concerns.

About SDL

SDL (LSE: SDL) is the global leader in content creation, translation and delivery. For 27 years we've helped companies communicate with confidence and deliver transformative business results by enabling powerful experiences that engage customers across multiple touchpoints worldwide. Are you in the know? Find out why 90 of the top 100 global companies work with and trust us on SDL.com. Follow us on Twitter, LinkedIn and Facebook.